medialoopster
MEDIA ASSET MANAGEMENT

IMPORT

MANAGE CONTENT EFFICIENTLY

CONNECTION TO THE EDITING SYSTEM

SUBTITLES

SEARCH & FIND

TRANSLATION

RELEASE & SHARING

FINGERPRINTING

ARCHIVING

OCR

SPEECH RECOGNITION

FACE-, OBJECT- & LOGO-RECOGNITION

MAKE YOUR
VIDEO WORKFLOW
MORE INTELLIGENT

EFFECTIVE WORKING WITH MOVING IMAGES

Use medialoopster to manage all your videos across all your global locations and exploit the potential of your video content to the fullest. Assign time-based or frame-accurate metadata for your videos to speed up searching for the right content.

Increase your video output and automate production process sequences such as importing, transcoding, transferring files, sharing videos, and archiving.

METADATA ARE KEY

Time-based image and action descriptions can be assigned to video material, either manually or automatically.

Metadata can be assigned with the highest precision from the very beginning, making it possible to precisely find content within a video.
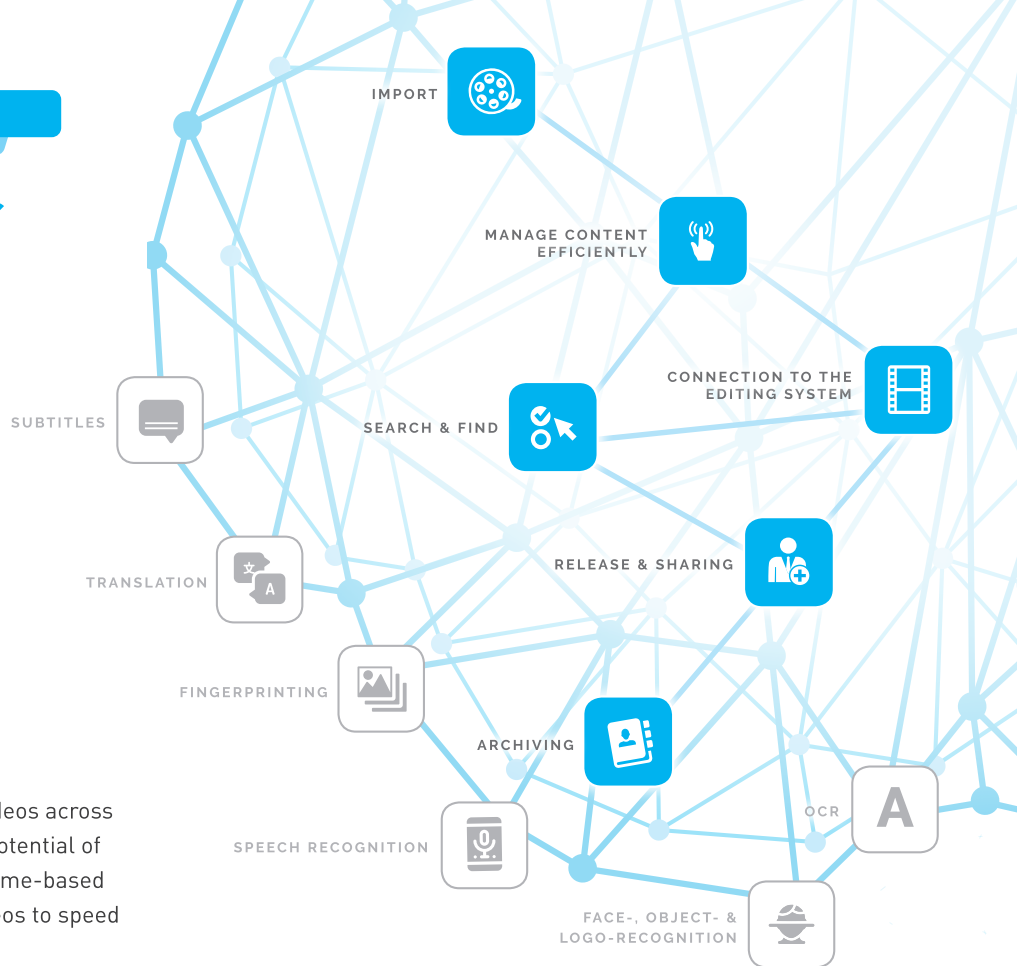
The stored metadata are copied and passed on to future generations when reusing videos.

FASTER AND MORE PROFITABLE, THANKS TO AI

It takes a lot of time and labour – and thus money – to enrich metadata, transcribe and translate, as well as search for people and objects in videos.

Thanks to Artificial Intelligence (AI), these actions can not only be automated but also carried out with unrivalled quality – and in real time. This will lower your costs and increase your video output.

The medialoopster benefits:

- Time-based metadata system with closed metadata cycle, no metadata are lost
- Scalable and flexible solutions for a wide variety of production environments
- Multi-tenancy capability for several productions
- Easy-to-use browser interface with individually controlled access rights
- Integration of powerful AI applications
- Configuring automated workflows
- Connection to common editing systems
- Connection to storage and archive solutions
- Customised search screen
- Watch folder and upload function
- Customisable data import and export
- Intuitive compilation of rough cuts, material collections, and projects – Optional rough cut editor

nachtblau
MEDIA, IT & BROADCAST