



## SMART MEDIA ASSET MANAGEMENT VIDEO WORKFLOW AT ITS BEST



### WORKING EFFECTIVELY WITH MOVING IMAGES

medialoopster optimizes the organisation und usage of your assets. Perform content-related queries, tag your media with time-related and frame-accurate metadata and therefore accelerate the process of finding the content you need. With this intelligent metadata system you will find even the smallest shot in your video. Enhance your media workflow and automate operations such as import, transcoding, file transfer and archiving.



### MEDIALOOPSTER ACCELERATES YOUR WORKFLOW

Starting from research and collecting media, to editing in your preferred professional editing software, to delivery and even archiving, medialoopster will support you in every process. For every clip that is exported and automatically brought into medialoopster, this asset management system will tell you exactly to the frame what content and metadata it contains. It will save you a considerable amount of time and give you the opportunity to focus on important tasks and be more productive.



### PERFECT METADATA MEMORY

medialoopster allows you to tag your videos with time-related image descriptions and keywords. This is not only possible for the whole film, but also for sequences and even shots, which makes it very easy to find the content you need. Once brought into the system, the metadata will never be lost. No matter how many times a video is reused and put into new context, every frame will remain it's relationship to its original and will inherit the metadata.



### What medialoopster offers

- An intelligent system with a closed circle of metadata, no metadata will ever be lost
- A scalable and flexible solution for every type of video production
- Multi-client capability for multiple productions and production sites
- A user-friendly browser interface with individual access permission
- Seamless workflow collaboration with several professional editing applications
- Integration of storage and archive solutions
- Custom search fields
- Watch folder
- Configurable and automatized workflows
- Intuitive workflow for research and collection of material
- optional Rough Cut Editor